

World Oral Health Day 20 March 2026

The 'Happy Mouth, Happy Life' Campaign will run from Friday 13th March 2026 to Sunday 12 April 2026.

Eligibility Criteria:

The competition is open to residents of New Zealand.

Coloring competition: Open to individuals aged 12 and under.

Inclusive Coloring Competition: Open to children and young people aged 18 years and under who require additional support to participate. Entries may be completed independently or with assistance, and adapted materials or creative formats are welcome.

Dentist Practice Challenge: Open to dental practices and oral health providers located in New Zealand.

Social media competition: Open to all ages.

NZDA is committed to supporting inclusive participation and encouraging individuals of all abilities to take part. For further inquiries, please contact register@nzda.org.nz.

Submission Guidelines:

Colouring competition entries must be submitted by email to register@nzda.org.nz.

You can submit your social media and dental practice challenge entries on Facebook or Instagram by tagging **nzdahealthysmiles** and using the hashtags **#WOHD26 #HappyMouthHappyLife**.

The deadline for all entries is midnight Sunday 12 April 2026.

Late entries will not be accepted.

Prizes:

Coloring Competitions: Three \$100 Whitcoulls vouchers and two class prizes (oral hygiene kits for a class of 30 and an electric toothbrush for the teacher)

Dental Practice Challenge: Two premium practice celebration hampers

Social Media Competition: Two water flossers and rechargeable electric toothbrushes.

Winner Selection:

Coloring Competition and Dentist Practice Challenge winners will be selected by a panel of judges based on creativity and relevance to the campaign theme.

Social Media Challenge winners will be selected using a random online selection tool.

The judges' decisions are final, and no correspondence will be entered into.

Notification of Winners:

Winners will be notified by email or direct message on social media within two weeks of the competition closing date.

The winner will allow 30 days for the prize to be delivered; otherwise, alternative collection or delivery arrangements can be made through mutual agreement.

Disqualification:

Entries that do not comply with these terms and conditions will be disqualified.

Any form of cheating, plagiarism, or violation of the rules will result in immediate disqualification.

NZDA reserves the right to disqualify any entry that is deemed inappropriate or offensive.

General Conditions:

By participating, entrants agree to these terms and conditions.

Entries must be original and created by the participant.

NZDA reserves the right to use submitted entries for promotional purposes.

NZDA is not responsible for any technical issues or failures that may affect participation.

Privacy:

Personal information collected from participants will be used solely for the purpose of administering the competition and will not be shared with third parties without consent.

Contact Information:

For any questions or concerns, please contact us at register@nzda.org.nz.

The promoter reserves the right, at any time and without prior notice, to cancel the competition or amend these terms and conditions



New Zealand
Dental Assoc.