

These Terms and Conditions apply to all competitions conducted as part of National Oral Health Month 2026 (NOHM26). By entering any National Oral Health Month competition, participants agree to these Terms and Conditions.

1. Promoter

The promoter is the New Zealand Dental Association (NZDA).

2. Competition Period

National Oral Health Month runs throughout **August 2026**.

Each competition is only open during its advertised campaign period:

Week 1 – Check: 3–9 August 2026

Week 2 – Brush: 10–16 August 2026

Week 3 – Connect: 17–23 August 2026

Week 4 – Protect: 24–31 August 2026

Entries received outside the advertised competition period will not be eligible.

3. Eligibility

Entry is open to New Zealand residents unless otherwise specified.

Some competitions are specifically for schools, NZDA members, dental practices or children. Eligibility requirements will be outlined on the relevant competition page.

4. How to Enter

Participants must follow the instructions provided for each competition.

Depending on the activity, entries may require participants to:

- submit a photo or video;
- complete a classroom activity;
- email an entry to the nominated NZDA email address;
- participate through a designated radio station;
- post on Facebook or Instagram;
- tag **@nzdahealthysmiles** (where applicable); and
- use the campaign hashtag for that week together with **#NOHM26**.

Only entries that meet the advertised entry requirements will be eligible.

5. Social Media

Where competitions are run through Facebook or Instagram:

- participants must ensure their social media profile or competition post is publicly viewable for judging purposes;
- entries must not contain offensive, defamatory or inappropriate material; and
- this promotion is in no way sponsored, endorsed, administered by, or associated with Meta (Facebook or Instagram).

6. Judging and Prize Draws

Unless otherwise stated:

- winners will be selected by random draw from all eligible entries;
- judging decisions are final and no correspondence will be entered into; winners will be contacted using the contact details provided or via the social media account used to enter.

If a winner cannot be contacted within **14 days**, NZDA reserves the right to redraw the prize.

7. Prizes

Prizes are as advertised for each competition.



**New Zealand
Dental Assoc.**



Prizes:

- are not transferable;
- are not redeemable for cash;
- cannot be exchanged unless otherwise determined by NZDA.

For dental treatment prizes:

- treatment must be redeemed at the participating dental practice nominated by NZDA;
- treatment is subject to an initial clinical assessment and suitability;
- prizes cannot be exchanged for cash or refunded;
- any treatment outside the prize value will be the responsibility of the winner unless otherwise agreed by the treating practice.

8. School Competitions

For school entries:

- teachers or authorised school representatives must submit entries on behalf of students where requested;
- schools are responsible for ensuring appropriate permissions have been obtained before submitting photographs or videos of students;

parental or caregiver consent must be obtained where identifiable images of children are used.

9. Member and Practice Competitions

For competitions involving NZDA members or dental practices:

- entries must relate to genuine advocacy or campaign activities completed during National Oral Health Month;
- practices must ensure no patient information or confidential material is visible in submitted photographs, videos or screenshots;
- appropriate consent must be obtained before submitting identifiable images of individuals.

10. Use of Entries

By entering, participants grant NZDA permission to:

- publish submitted photographs, videos and written material across its website, social media platforms, newsletters and promotional material;
- edit entries for formatting or promotional purposes without altering their intended meaning; and
- use entries to promote future National Oral Health Month campaigns.

Participants retain ownership of their original content.

11. Privacy

Personal information collected during the competition will only be used for administering the competition, contacting winners, and promoting National Oral Health Month unless participants have agreed to receive further communications from NZDA.

Information will be managed in accordance with the **Privacy Act 2020**.

12. General

NZDA reserves the right to:

- verify the validity of entries;
- disqualify any entry that does not comply with these Terms and Conditions;
- amend, suspend or cancel any competition where circumstances beyond its reasonable control make this necessary; and
- substitute prizes of equal or greater value where required.

13. Acceptance

Participation in any National Oral Health Month 2026 competition constitutes acceptance of these Terms and Conditions.

For competition enquiries, please contact register@nzda.org.nz.

